

7th Annual Basket Raffle



February 2017

Dear Community Partner:

For over 43 years, Boyertown Area Multi-Service, Inc., a 501(c)(3) nonprofit organization, has been dedicated to keeping to our mission of providing community resources and client-based services to meet the most basic human and community needs in Southeastern Berks and Northern Montgomery Counties.

We take great pride in providing such services as Case Management to families and individuals of all ages, food assistance through our Community Food Pantry, Meals on Wheels and office space for numerous partner agencies. The Center at Spring Street, a vibrant Multi-Service program for active individuals 55 years of age and over, offers many program activities and services, as well as a nutritious and delicious lunch prepared on-site every weekday by our talented Chef and Prep Chef.

We are gearing up for our 7th Annual Basket Raffle fundraising event on May 5, 2017. I invite you to consider participating as an Event Sponsor or Basket Sponsor. In addition to the specific benefits associated with the individual Event and Basket Sponsors, Basket Raffle Sponsors will also enjoy increased name recognition and positive media attention from their association with Boyertown Area Multi-Service.

In 2016, our Basket Raffle was a great success! We sold 465 Admission Tickets, received 118 basket and gift certificate donations to be raffled off, 18 Event Sponsors and raised a total of \$20,314! With your support this year, I feel confident we can surpass dollars raised in 2016.

The success of our organization, programs and services is dependent entirely upon financial and gift-in-kind support of individuals, companies, organizations, churches and clubs. As one of two annual major fundraising events we conduct each year, proceeds of this event will support ongoing programs and services we provide to Case Management clients and their families, homebound individuals through Meals on Wheels and activities and programs at The Center at Spring Street.

I have enclosed a Basket Raffle information sheet, Sponsor Opportunities Form and Sponsor Registration Form. Thank you for your consideration in supporting our Basket Raffle. Your involvement will not only strengthen those we directly serve, but the community as a whole.

Sincerely,

A handwritten signature in black ink that reads "Karen Youse". The signature is written in a cursive style.

Karen Youse
Executive Director